



UP YOUR GAME.

Our fully patented **Heads Up™** system improves situational and spatial awareness by providing immediate feedback to basketball players, ultimately:

Improving game performance and reducing injury potential.



WE'VE RAISED THE BAR

In competitive basketball, the difference between winning and losing often lies in the details. Reaction Tech is committed to moving the needle for teams by providing beneficial training tools that improve form, build successful playing techniques, and promote the highest standard of safety so you never “drop the ball.”

Heads Up™ is designed for all levels of game play, whether you're training an elite college basketball team, preparing an AAU squad, or developing players at the middle and high school levels.

OUR TECHNOLOGY

- ✓ Builds muscle memory
- ✓ Reinforces proper technique
- ✓ Allows coaches to provide immediate feedback



A PRODUCT IN A LEAGUE OF ITS OWN: HEADS UP™

We've designed a product that **increases efficiency** and **reduces human error**. **Heads Up™** is a small screen device that can be mounted on the chest for basketball players to use.

LIGHTWEIGHT WEARABLE SOLUTION

Enhances ball-handling skills

Reinforces proper form

Provides situational awareness on the court

Allows players to fine tune technique

HOW IT WORKS

- 1 As an athlete approaches the device, a coach remotely directs the **Heads Up™** device to display a number, letter, or symbol on the screen.
- 2 While performing a drill (dribbling and moving), the athlete tells the coach what was displayed – which is only possible if the athlete approached the device using a proper heads-up pose.

THERE'S SOMEONE IN YOUR CORNER

We want athletes to succeed at the highest level without sacrificing safety. We've integrated years of playing and coaching experience to develop a product that trains players to win.